



Product Development with Agile and Scrum

Course Overview

In an increasingly competitive market place product development and delivery is becoming more significant to the success of organisations and their customers.

Development frameworks such as scrum and agile have become popular delivery methods as a result of their flexibility in meeting changing customer demands and reduced time to market.

The course provides an understanding of the key principles that underpin successful product development processes and shows how these principles are expressed in frameworks such as agile and scrum.

Once these principles are understood they can be applied to improve existing development processes and more widely across organisations.

Course Objectives

The course gives delegates an overview of agile and scrum to bring out the characteristic methods and techniques advocated by these frameworks.

The course explains the principles that drive these methods and shows how these can be applied.

The course enables delegates to gain a broader understanding of what lies behind agile and lean thinking and how and when to apply these behaviours and techniques.

Who will the course benefit?

For Project Managers and Team Leaders involved in product development and organisational processes.

It would also benefit stakeholders in organisations starting to work with agile and lean who need to be aware of the broader impact of these techniques.

Any pre-requisites ?

None

Course Content

- A brief history of Agile, Scrum (and Lean?)
- The fundamentals of Agile
- Fast feedback
- Importance of Flow
- Risk and Work in Progress
- Importance of batch sizes
- Introduction of queues
- Understanding Added Value
- Cadence
- Cost of Delay
- Importance of metrics and process measures

Duration: 1 day

Contact Details

Tel: +44 (0) 1793 250149
courses@project-realization.com
www.project-realization.com